



**CORPORATE PARTNERSHIPS  
ENJOY THE VIEW FROM  
CENTRE STAGE**

 **STATE THEATRE**  
COMPANY SOUTH AUSTRALIA





# OPENING HEARTS, FIRING IMAGINATIONS

Telling stories through theatre is at the heart of everything we do at State Theatre Company South Australia. We create experiences that make the audience think, feel and delight.

We are the state's flagship professional theatre company proudly delivering an annual program that resonates locally and reaches globally.

We produce, perform, commission and tour plays both new and existing, contemporary and classic, Australian and international.

We invest in the local creative community. Our commitment to local actors, creatives and technicians is core to our mission both in creating work that is uniquely South Australian, as well as contributing to a viable arts industry in SA.

Each year, we tour shows across South Australia and we are committed to expanding our reach in regional and rural areas of the state. We are dedicated to ensuring our productions have a life beyond South Australia through national and international touring.

Our engagement with community includes an extensive education program, as well as an access program for those who otherwise find attending the theatre difficult.

Through all that we do, we aim to make extraordinary experiences through theatre for audiences in South Australia and beyond.



# A LOT CAN HAPPEN IN ONE YEAR...

State Theatre Company South Australia produces approximately eight shows in an annual season of work. This might not sound like a lot, but when you consider the numbers involved you start to realise the enormous impact this work has in South Australia and beyond.

Here are just a few significant numbers from the 2019 financial year:

- We produced, co-produced and/or presented 10 productions
- We held 234 performances at 23 venues to a total audience of 64,478 people
- In rural and regional South Australia, we held 34 performances to a total audience of 5,284 people
- Internationally, we held 29 performances in London to a total audience of 15,982 people
- Over 1,000 people attended other State Theatre Company South Australia events, such as Tangent Talks and Subscriber Briefings
- Thousands of students and teachers attended our productions and workshops in Adelaide and regional South Australia







## YOUR SUPPORT HELPS MAKE GREAT THEATRE

There is a very real cost in producing theatre – from obtaining the rights to scripts to creating sets for the stage, hiring the best creative team to crafting the ideal audience experience.

The generosity of local and national businesses and organisations is incredibly important in producing world class theatre and ensuring the success of a vibrant arts culture in South Australia. Our corporate partners offer invaluable assistance through cash sponsorship, becoming presenting partners or providing in-kind support. We could not make great theatre without companies like yours.

Becoming a corporate partner brings you the best that State Theatre Company South Australia has to offer – a strong and creative credible brand, client entertainment and engagement benefits, access to a vibrant and influential network of partners and family of theatre-loving individuals, and alignment with a similarly successful and progressive South Australian organisation.

By partnering together, we can create exceptional theatre experiences for our corporate partners, your clients, staff and families, as well as audiences across South Australia and beyond.



**THEATRE IS COLLABORATION IN ACTION. WRITERS, DIRECTORS, PERFORMERS, DESIGNERS, COMPOSERS, AUDIENCES – ALL VITAL PARTS OF WHAT WE DO AT STATE THEATRE COMPANY SOUTH AUSTRALIA. ALL PARTNERS IN BRINGING STORIES TO LIFE. IMPORTANT STORIES, CAPTIVATINGLY TOLD. STORIES THAT OFTEN CONNECT TO THE VISIONS AND ASPIRATIONS OF OUR OTHER PARTNERS. IN MAKING OUR WORK, WE HAVE OUR EAR TO THE GROUND AND OUR EYES TO THE SKY. JOIN US IN LOOKING UP AND FORWARD.**

**-Mitchell Butel, Artistic Director**







## PARTNERING WITH US

State Theatre Company South Australia has a number of unique benefits and marketing opportunities for partners.

We know that all partnerships are unique and each of ours is tailored to suit your unique needs as a company.

The following are just some of the opportunities and benefits we offer.

- Brand exposure and alignment through inclusion of your logo on our website and in digital and print marketing, connecting you with the arts community and our supporters
- Advertising and promotion in our electronic newsletter, which has an audience of over 24,000 people, and in our dedicated show programs
- VIP client entertainment and business networking opportunities through complimentary tickets to our opening night events and corporate night events, which include a hospitality component
- Staff engagement through opening nights, corporate nights, general season tickets and discounted tickets
- Money-can't-buy experiences including on-stage and backstage tours of our productions, a tour of our workshop and rehearsal facility, meet-and-greets or Q&As with creatives or other unique creative engagement opportunities
- Storytelling opportunities for companies to share their vision through our email newsletters, on our website or blog, or at events

And much more...



# THE VIEW FROM CENTRE STAGE IS SPECTACULAR

We're open to expanding the benefits and opportunities we have on offer. You're always welcome to talk to us about new ideas on how we can connect with your company and better serve your needs.

Become a partner of State Theatre Company South Australia and put your organisation into prime position.

For more information please contact:



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